

ACCELERATOR

Two focused sessions that give onsite leasing teams the confidence, language and practical skills to turn more of the traffic you are already generating into signed leases.

CLIENT TRAINING

ONE-TIME / PER PROPERTY

\$950

2 DAYS
1 HOUR / DAY

LIVE + VIRTUAL

UNLIMITED TEAM

What is the Leasing Team Accelerator?

The Leasing Team Accelerator is hands-on coaching built around your property's real leasing challenges - not a generic curriculum. Through live role play, practical coaching and direct feedback, your team sharpens the conversations that matter most from first response through application.

Here's how it will help your team:

- ✓ **Faster response + stronger engagement**
Build practical speed-to-lead and follow-up habits so more opportunities get worked.
- ✓ **Better discovery**
Ask better questions to uncover budget, timing, priorities and what really matters to the prospect.
- ✓ **Confident objection handling**
Handle price, timing and hesitation without sounding scripted or jumping straight to a discount.
- ✓ **Stronger closing language**
Recognize buying signals and confidently ask for the application while the prospect is engaged.
- ✓ **Follow-up that converts**
Use a clear multi-channel cadence to keep prospects moving after the first contact or tour.
- ✓ **Consistency across the team**
Create repeatable habits and action items that hold up through new hires, turnover and busy periods.

THE 2-DAY FORMAT

- 1 Day 1 - Build the skill**
Live coaching, role play and direct feedback on real leasing scenarios.
- 2 Day 2 - Reinforce + close gaps**
Review what happened, sharpen weak spots, run more role plays and leave with clear action items the team can use immediately.

NEXT STEPS

Ready to strengthen your leasing team?

- 1 Tell us the property**
Let your Resident360 strategist know which property or team you want to train.
- 2 We customize the coaching**
We focus the sessions on the conversion gaps, objections and leasing situations your team is facing.
- 3 Schedule + invite your team**
Choose two one-hour session times. Bring as many onsite team members as you would like.

Ask your Resident360 strategist to schedule your Leasing Team Accelerator.

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